

**Gabriola Island Power and Sail Squadron  
Bridge Member Reports for the Executive Meeting  
January 18, 2018**

**Squadron Educational Officer**

Current student enrollment for courses stands at:

1. Boating 1 (PCOC): No student registrations. Course cancelled.
2. Boating 2 and 3 (Intro to Cruising): No students currently registered.
3. Maritime Radio: 1 student registered with potentially another student re-taking the course due to a scheduling conflict last spring

We had 2 students successfully complete the Boating 2 and 3 - Intro to Cruising Course last December.

I've had several discussions with the Silva Bay Yacht Club to ensure we're working in concert and proactively to bolster participation and registration in squadron workshops and courses. These discussions are ongoing.

Respectfully submitted,  
Bert terHart, SEO

**Public Relations**

Very little to report this month beyond regular Facebook postings to advertise winter boating courses. I did follow up with sponsors (Arbutus Home Hardware, Island Home and Garden, Harbour Chandler and Page's Marina plus honorable mention to Bill Kalbfleisch who re-gifted a prize from last year) who donated Door Prizes to our Christmas Party to thank them for their contributions. I will continue to post Sponsor acknowledgements and our GIPSS brochure on a regular basis as well to keep our presence known.

Respectfully submitted  
George Myette  
Public Relations Officer

**Communications / Scuttlebutt**

**Scuttlebutt** was published on time. I've had no feedback other than a thank-you. Nice.

**Communications** Committee The survey returns have been tabulated by Bert – about 20 in all. Bert and I met as per the discussion at the Exec meeting in November and the

summary of findings and comments are attached separately, in addition to the “redacted” results, names removed for website publication.

**Other:** There are 320 pictures from the Annual Conference of CPS-ECP posted on my website, www.dbutt.smugmug.com. There are more than 88,500 views on them.

John Garside, editor of Port Hole, has published a profile on yours truly for the February issue. This is now published. The article is mostly accurate but there are a few items quite at odds with fact.

Respectfully submitted  
Don Butt  
Communications / Scuttlebutt Officer

### **Webmaster**

Our website, the CPS/ECP website and the boatingcourses.ca websites have all been updated with our Winter 2018 courses and dates.

Respectfully Submitted,  
Bill Kalbfleisch  
Webmaster

### **Membership**

Currently there are 66 members in our Squadron, compared to 63 at the last Bridge Meeting on November 16, 2017. Two members dropped out, but rejoined, and we have three brand new members. Sixty-three are Regular Members and three are Lifers.

Respectfully Submitted,  
Elaine Pearce  
Membership Officer

### **Financial Officer**

#### **November Opening Balance: \$4816.22**

#### **Expenses: (-)**

Post Office Box Rental	-\$170.10
CPS-Course Materials	-\$690.80
Burgees-The Flag Shop (Second PYM)	-\$506.83
<b><u>Total Expenses:(-)</u></b>	<b><u>-\$1367.73</u></b>

**Deposits: (+)**

Interest	+\$0.04
<u>Total Deposits:(+)</u>	<u>+00.04</u>

**December 2017 Opening Balance: \$3448.45****Expenses: (-)**

<u>Total Expenses:(-)</u>	<u>-\$00.00</u>
---------------------------	-----------------

**Deposits: (+)**

CPS -External Deposit- dues from December	+\$325.00
Cps-External deposit-dues from November	+\$30.00
Interest	+\$0.03
<u>Total Deposits:</u>	<u>+\$355.03</u>

**January 2018 Opening Balance: \$3803.56**

Respectfully submitted,  
Jude Briscoe  
Financial Officer

**Survey Results  
Report to Executive  
January 18, 2018**

The survey was prepared by Bert and myself, and Bert managed the tech mechanics. There were about 20 responses. While not meant to be “statistically significant”, the results do give some interesting information. The raw results are posted separately, redacted, to ensure privacy.

For purposes of discussion, we felt the results could be divided three ways

1. Items we are doing right and no need for change
2. Items we should be doing something about
3. Items which are in the “library” and might consider for future

**How did you find out about our courses?**

No surprise here, sandwich boards, email and website, probably in combination. Experience has shown not much results from newspaper ads, but word of mouth needs further examination. Word of mouth actually plays a major role in getting people involved. I analyze the results of questionnaires for choral concerts, and word of mouth is far and away the most effective. We need to improve on this front. Our audience is in the boating community, and we need to reach out on a personal basis more effectively to this community. The Yacht Club is rich with boaters, and a relationship that is productive for both the Squadron and SBYC needs to be encouraged. Those of us involved are great ambassadors. This should be a priority.

### **Scuttlebutt? Facebook?**

Nice – everyone reads Scuttlebutt, not so much Facebook, but there are some and it should be kept up.

### **Workshops, Seminars, Hands-on Training**

A wide variety of interest here. But we need to find a way to ensure commitment, because of the many no-shows. Our focus needs to be on boating safety, consistent with the objectives of CPS-ECP. In the past they have been popular. Weather has high interest and needs attention. We might consider first aid too. Some limited interest in other items.

### **Length of Time and Day of Week for Courses**

Bit of a surprise here, with preference for longer timeframes. This needs to be further analyzed in light of the interest in one-day radio courses. Saturdays and Wednesdays preferred – no surprise.

### **Other items..**

Very important information to observe and act on: the willingness of some to be an active participant – almost even number of yes and no. Some have been specific in their answers. We can gain valuable help by ensuring these people are further contacted. Their names are available, but not made public for privacy purpose.

Most respondents do own a boat of various types and get out on the water.

There is interest in social events and willingness to participate – this needs to be followed up.

Many comments about the value of being a member that need to be kept in mind.

There are several specific suggestions as to what activities would interest people the most.

We hope all Exec members will have some comments as to how we proceed from here. Thanks, all.

Respectively submitted,

Don Butt and Bert terHart